

21,630* copies delivered free every week
 (*Publishers statement, February 2009)

SOUTH COAST

Leader



Media information:

SOUTH COAST LEADER: 2009

Introduction

The South Coast Leader is the most widely read free newspaper in it's distribution area. Published every Friday, the South Coast Leader is delivered free straight to readers' homes in the key coastal towns of Peacehaven, Newhaven, Seaford and the surrounding villages. More than 30,200* local residents turn to the South Coast Leader every week for it's focused news, property, jobs and motoring guides as well as local business and service contacts for the region.

Advertisers can expect to benefit from maximum exposure created by an unrivalled local distribution and readership in the area achieved through closely-targeted editorial and effective and tailored advertising sections.

Local, free & just for you!

Distributing **21,630*** copies to Peacehaven, Newhaven and Seaford

Rates (all prices are exclusive of VAT at 15%)

Run of paper	£5.34 per s.c.c
Full page	£1,634.04
Front page (20x3)	£440.95
Motors	£1.30 per s.c.c
Classified display	£4.00 per s.c.c
Recruitment display	£7.15 per s.c.c
Recruitment lineage	£0.67 per word
Public Notices	£7.15 per s.c.c

Discounts available for multiple insertions - please ask your sales representative for details. **Free artwork and design service**

Distribution

We've got it covered...

Over 30,200* people read the paper in a circulation area which stretches from Newhaven in the north, Seaford in the east, and Saltdean to the west. Containing the most up-to-date local news and information.

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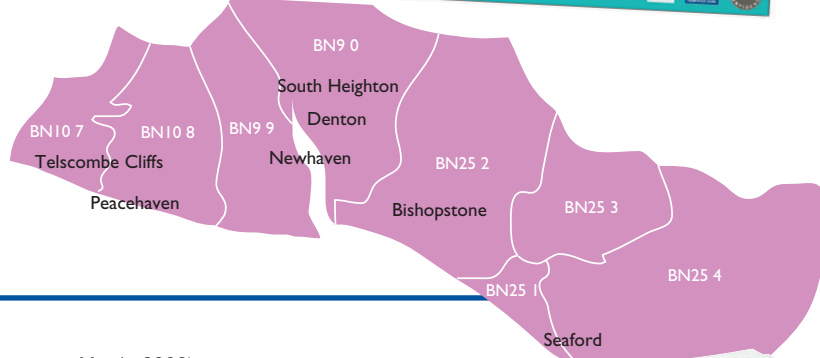
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REACH OVER 30,200* READERS ACROSS BRIGHTON & HOVE (*Publishers Statement, March 2009)

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