

For your own safety cyclists must wear a helmet meeting UK standards when riding.

**COMPLAINTS:** We will do our very best to ensure that your travel arrangements go according to plan. However, if you have a complaint arising out of what we have agreed to provide for you please let us know at the earliest opportunity. If a problem arises during the event, it is important that you advise an event leader at the earliest opportunity who will endeavour to put things right. If your complaint cannot be resolved locally you should advise us within 28 days, in writing, with all other relevant information. Your letter will be given prompt attention. If you fail to follow this simple procedure we cannot accept responsibility, as we would have been deprived of the opportunity to investigate the matter and hopefully rectify any problem.

**APPLICABLE LAW:** The contract between us, and these booking conditions are governed by and construed in accordance with English law. Both parties agree to submit to the exclusive jurisdiction of the English Courts. In the event that any clause or provision of these Booking Conditions shall be held to be invalid, the invalidity of such clause or provision shall not otherwise affect the remaining provisions of this contract, which shall continue and be enforceable. To express my understanding of these Booking Conditions, I have signed the declaration on the Registration Form.



**...and finally ...have fun!**

South Downs Way  
**2010**  
Challenge

**ENTRY FORM**

**SDW IN TWO DAYS**

**Personal Details:**

Mr/Mrs/Miss/Other..... First name.....Surname:.....

Home address: .....

..... Home Postcode (must be included):.....

Day ☉..... Evening ☉.....

Mobile ☉..... E-mail:.....

Please tick appropriate boxes

Male  Female  Age: 14-17  18-25  26-45  36-45  46-55  56-64  65+

Vegetarian: Yes  No

Entry Fee: Payment £75  T-Shirt: £8.00 S  M  L  XL  Total Enclosed:

Or

I authorise you to debit my (delete as appropriate) MasterCard/Visa/Switch/Delta account for £.....

Card Number:

Issue Number:   (Switch Only) Card Number:   /   Valid From Date:   /

Card Security Code:    (last 3 nos on signature strip) Expiry Date:   /

**I have read and agree to be bound by the Conditions of Entry:**

Signed:.....Date:.....

If you are under 18 we need your parent or guardian to sign below to agree to the Conditions of Entry on your behalf.

Signed:.....Date:.....

If you are 14, 15 or 16, please ask your accompanying adult to complete the following: (Please use block capitals):

Name: .....

Home Address: .....

..... Home Postcode: (must be included)

Fundraising target: I will be 14 years or-over on the day of the Ride and my-fundraising target for The Argus Appeal (Registered Charity 1013647) is £.....



In aid of



**RISE TO THE CHALLENGE...**

**Cycle the SOUTH DOWNS WAY**

**IN TWO DAYS**

from Eastbourne to Winchester  
Day 1: 68miles Day 2: 37miles

**May 8th, 9th 2010**

105 MILES

**Your £75 entry fee includes:**

A nights camping, breakfast, evening meal, two daily refreshment points (including lunch) transportation of riders, luggage and bikes to and from start/finish points, route maps, special reduced rate servicing for your bike from Syd's Bikes 2 and Sydney Street Bikes.

**Your Commitment:**

In addition to your £75 entry fee, each cyclist will need to be committed to raising a minimum of £175 sponsorship for The Argus Appeal.



**How to register:**

There are three easy ways to get your information and entry pack:

1. e-mail: [southdowns@theargus.co.uk](mailto:southdowns@theargus.co.uk)
2. Phone Alison on 01273 544401
3. Write to: The Argus Appeal, Argus House, Crowhurst Road, Hollingbury, Brighton BN1 8AR

**And this is what you said...**

• Very glad to have done it. Thanks for the opportunity • Well organised - everyone, supporters and riders, pulling together made for a brilliant weekend • -Loved every minute • Really enjoyable, the weather helped • Fantastic • -Challenging is the best way to describe it • Exhilarating • It was well worth the effort and a good experience • Good for personal challenge and meeting people • Very enjoyable and fun • A very well organised event • Fulfilling, exciting and enjoyable • One of the best experiences I've had • Excellent, superb route and well organised • Superb • Very pleased I did it • -Fantastic experience • Met some lovely people • Enjoyable • Good challenge • I had a superb weekend and couldn't fault it • Well organised, a brilliant weekend with everyone pulling together • It was a very good challenge • Definitely a challenge never forgotten • Very enjoyable, challenging • It was brilliant, can't wait till next year • -Very good, proved a point to myself and others that I could do it • A wonderful and enjoyable weekend • Hard work but well worth it • -Thoroughly enjoyable, something I never imagined doing • Physically challenging but amazing views • Hard work and well worth it • Fantastic, definitely on for next year • Absolutely bloody brilliant, still buzzing from it • -Having not done this before found it to be quiet challenging, but brilliant • -I-really enjoyed it and am glad the weather was so good • Great weekend cycling • It was a rich mix of experiences; exhilarating and exhausting • Over the moon • Very good variation of people • The weather was a bonus, I was left with a real sense of achievement • Great organisation of the event and good camaraderie amongst riders

In aid of



Thanks to all our friends at:

- Brighton Rugby Club
- Syd's Bikes 2
- Sydney Street Bikes
- The Grange Centre (Midhurst)
- Midhurst C.E. Primary School



# CAN YOU RISE TO THE CHALLENGE?

## REGISTRATION FORM

Before completing this Registration Form and signing the declaration, please ensure that you have read and understood the general information contained on the information sheet for this ride.

In addition to the £75 registration fee, it is a condition of taking part that each cyclist ALSO raises a minimum of £175 of sponsorship monies.

All cyclists who undertake this event are expected to be able to cover the DAILY mileage of up to 68 miles over the South Downs Way and therefore you should be fit enough to do so. We recommend that you prepare yourself well beforehand and if possible do some off-road cycling before you take part.

Your contract is made with The Argus Appeal (Charity no. 1013647).

These booking conditions have been formulated as a result of our responsibilities under law. They do not affect your statutory rights.

In aid of



Supported by



**YOUR CONTRACT:** When you register for the South Downs Way Cycle Challenge you undertake that you have the authority to accept and do accept these booking conditions. A contract will exist when we confirm your place on the ride. These Booking Conditions in conjunction with the information set out in the itinerary form the entire agreement between yourself and ourselves.

**PARTICIPATION:** You need to be a minimum of 14 years old, in suitable physical condition to undertake the South Downs Way Cycle Challenge, as set out in the itinerary which will be issued 1 month before the event. You should be fully aware of the possible risks inherent when cycling off road on the South Downs Way. It is a fundamental condition of joining any Charity Challenge that you accept the possibilities of delays, alterations or cancellations due to events outside our control. Places are subject to availability and will be allocated on a first come, first served basis for those who properly complete the registration formalities.

Bookings are non-transferable. We reserve the right on reasonable grounds to decline your request to participate in the event. Your entitlement to participate depends on our being satisfied that there are no circumstances under which we ought properly to decline your participation in the event. Our decision on your participation shall be final and binding.

In any circumstances where we decide that you may not participate in the event your registration fee will be refunded to you in full.

You must comply with the laws and regulations of the UK and comply with all reasonable instructions given by the event leaders relating to the health

& safety and organisation of the event. If in our opinion, any event leader, accommodation manager or other person in authority feels that you are behaving in such a manner as to cause danger, distress or annoyance to others or cause damage to property, your event arrangements may be terminated by us. In such an event, we shall have no liability to you and will not be responsible for making any refunds, paying any compensation or meeting any costs or expenses you incur as a result. Furthermore, you must meet any expenses we incur as a result of your behaviour.

You agree that the information you provide to us is accurate and that we may use all necessary and relevant information, which we hold for the purpose of marketing and administering this event. However, we shall not pass on your personal data to anyone else outside our organisation, other than that to be used for promoting or marketing our own services (other than those applicable to the event). Nor shall we transfer such personal data to any third party except as maybe necessary for the purposes of the event.

**PROMOTION:** You agree that any photography taken prior to, during, or after the event, which may include you in it, may be used in publicity material connected with the Argus Appeal and that Newsquest (Southern) Ltd., will retain all rights, title and interest in such photography. Including but not limited to any royalties, proceeds, or other benefits derived from such material.

**CONTRIBUTION LEVEL:** Your registration fee is a contribution towards the cost of the event and will be used as a deposit for the event. To register for the event, you must pay £75 when returning the completed registration form to: The Argus Appeal South Downs Cycle Challenge, The Argus Appeal, Newsquest (Southern) Ltd., Argus House, Hollingbury, Brighton, East Sussex.

The registration fee is **NON-REFUNDABLE** unless we cancel the event for any reason other than war, threat of war, civil strife, natural, man made or nuclear disaster, industrial dispute, bureaucratic obstacles, terrorist activity, adverse weather conditions, fire or similar events. On receiving your registration fee we will issue you with a receipt of payment. You are responsible for your personal equipment, tips, additional food & drink, personal spending money, transport to and from the departure point, and any other activities not included in the itinerary.

**CONFIRMATION:** We will let you know of your successful registration within 14 working days of our receiving your application. If the event is full you will receive a complete refund of all monies paid.

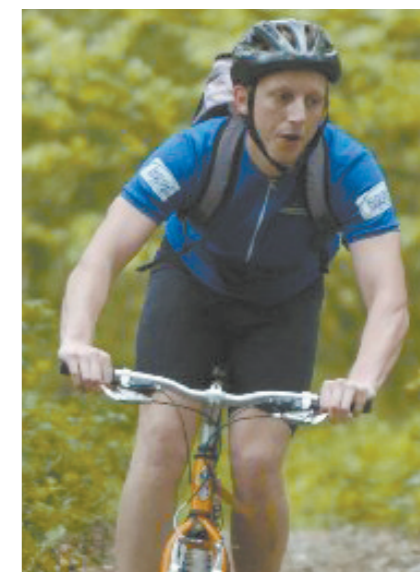
**SPONSORSHIP:** We **MUST** receive your £175 sponsorship money within six weeks of completion of the event and it is a condition of entry that you do so. You must also agree that you will not use the event to raise funds for any cause other than the Argus Appeal.

**CANCELLATION OR WITHDRAWAL:** Due to costs already incurred we cannot refund your £75 registration fee if you wish to cancel your booking. You should put your cancellation in writing to The Argus Appeal, Newsquest (Southern) Ltd., Argus House, Hollingbury, Brighton, East Sussex BN1 8AR.

Most participants will be expected to complete the event. However, if you are obliged to cut the challenge short due to ill-health or for any other reason, there will be no refund of registration fees paid. If you cancel, or you are required to withdraw from the event you will be required to send all sponsorship money collected or received.



## South Downs Way 2010 Challenge



**TRAFFIC REGULATIONS & RULES, RIGHTS OF WAY LEGISLATION:** This event is not a race and cyclists on the highway or in the countryside should obey the appropriate rules and regulations of the highway.

**ACCOMMODATION:** Overnight camping at Midhurst.

**TRANSPORTATION OF BIKES & TENTS/LUGGAGE:** Bikes will be transported separately between start and finish points and tents/luggage transported on a daily basis via a support vehicle. It is imperative that all are clearly labelled. You must supply your own tent and erect and dismantle yourself.

**MEDICAL TREATMENT:** It is a condition of joining an event that in cases of emergency where next of kin cannot be contacted we have your authority to arrange any necessary medical or surgical treatments and to sign any required form of consent on your behalf.

**IF WE AMEND THE ITINERARY:** The itineraries and other details are published in good faith as statements of intention only and reasonable changes to the itinerary, vehicle and equipment use, may be made where deemed necessary or advisable.

While we will make all proper and reasonable efforts to maintain the advertised itinerary we do not guarantee that we can keep to the intended itinerary and we therefore reserve the right to amend the itinerary of the event as and when it may become necessary to do so. If there is a minor modification before you depart, we will try to notify you, although we are not obliged to do so, nor are we obliged to pay any compensation. We are not liable for any penalty charges associated with "supersaver" type connecting rail fares, in the event of a change to a departure date or time.

Any pick-up or return timings set out in our itinerary are subject to late change and all details given to you are for guidance only.

If we are required to change the itinerary during the event, an event organiser will arrange the best alternative. This decision will rest on the sole judgement of the event leader. The decision of the event leader is final on all matters. We are not responsible for changes, which arise as a result of situations outside of our control. Such as technical or maintenance problems with means of transportation and changes imposed by re-scheduling, war or threat of war, civil strife, industrial disputes, natural disasters, bad weather, bureaucratic obstacles or terrorist activity.

**IF WE CANCEL THE EVENT:** We reserve the right in any circumstance to cancel the event. However in no case will we cancel the event less than six weeks before the scheduled departure date unless it is for reasons outside of our control i.e. bad weather etc. If we have to cancel the event before the date of departure (other than Force Majeure) we will offer you either (i) an alternative event date (though if the alternative offered is at additional cost, the difference will be payable by you) or (ii) a full refund of your registration fee, in either case being the only recompense which will be due to you.

**OUR LIABILITY:** Clients together with their personal property including baggage, are at all times solely at their own risk. We do not accept responsibility in respect of death, bodily injury or illness of any person participating in the event as a result of (but not limited to) physical exertion for which a guest is not prepared; forces of nature; consumption of alcoholic beverages; civil unrest; terrorism; breakdown of equipment; lack of access to medical attention; and the adequacy of medical attention once provided. Nothing in this agreement between you and us excludes our liability for fraud or for death or personal injury caused by our proven negligence.

**RISKS:** An adventure challenge is not without risks. You must be adequately fit to cover the distances and undertake the program set out in your itinerary. You therefore take part entirely at your own risk and agree to indemnify us, The Argus Appeal, Newsquest (Southern) Ltd., our employees, agents, sub-contractors and suppliers against claims for loss or damage to personal property or for loss or consequential losses or claims through your participation in this event arising from your own actions.