

Introduction

We would like to invite you to showcase your business directly to Sussex's ABC1 households...

Sussex Society is an aspirational lifestyle magazine for men and women with a higher disposable income, living and working in the county.

Sussex Society is widely available at specially selected hotels, restaurants, businesses, salons, shops, estate agents and supermarkets.

The editorial team at Sussex Society consists of qualified and experienced feature writers, ensuring each month's issue is packed full of interesting, relevant and well-written articles. By creating a product with integrity and quality, we are able to provide our readers with a product they relate to, trust, and keep for a great deal longer than the month of issue.

We would like to invite you to take part in Sussex Society. Attached are a number of options for advertising you can utilise to help build your business, and your profile, locally to a targeted audience.



Distribution

We've got it covered...

Sussex Society has a total distribution of 15,000 and is distributed through railway stations, hairdressers, beauty salons, dentists, doctor surgeries, golf clubs, tourist information offices, supermarkets and estate agents to name but a few...

To take your place in Society:

Katie Johnson tel: 01273 544450 / 07557 748561 email: katie.johnson@theargus.co.uk

Advertising

Full page adverts include bleed giving you extra value. Advertisement artwork should harmonise the style of the publication using plenty of white space, smart typography and eye catching photography.

We want your business to benefit from advertising in Sussex Society and we can design artwork to compliment your product's marketplace.

All prices include:

- **FREE Artwork Service**
- **Full Colour**
- **Internet Uplift**

Features

Call for details on upcoming features



Artwork

Document Types

Complete artwork should be supplied as Adobe PDF or EPS with embedded fonts.

Images

Always supply good quality photographs or high resolution digital images at 300dpi. We do not accept images taken from websites, unless they are high resolution. If you are unsure about document formats or sending artwork, please contact your local representative who will be happy to advise.

FTP www.nqsouthern.com (Call 023 8042 4743 for login details)

Specification

Size: A4 Glossy 70gsm LWC wood free gloss
Cover 150gsm

Published: Monthly

Advertising Options		Specification	
Double Page Spread	£1000.00 + VAT	Double Page Spread	[H] 267mm x [W] 420mm*
Full Page	£600.00 + VAT	Full Page	[H] 267mm x [W] 190mm*
Half Page Landscape	£350.00 + VAT	Half Page Landscape	[H] 130mm x [W] 190mm
Half Page Vertical	£350.00 + VAT	Half Page Vertical	[H] 267mm x [W] 90mm
Quarter Page	£200.00 + VAT	Quarter Page	[H] 130mm x [W] 90mm
Solus Strip	£125 + VAT	Solus Strip	[H] 40mm x [W] 190mm
Advertising Directory – Eighth	£60 + VAT	Advertising Directory – Eighth	[H] 58mm x [W] 81mm
Advertising Directory – Sixteenth	£40 + VAT	Advertising Directory – Sixteenth	[H] 58mm x [W] 38mm
Special Positions Full Pages Only		Specification	
Back Page	£1000 + VAT	Back Page	[H] 267mm x [W] 190mm*
Inside Front	£900.00 + VAT	Inside Front	[H] 267mm x [W] 190mm*
Inside Back	£850.00 + VAT	Inside Back	[H] 267mm x [W] 190mm*
SPECIAL PRICES FOR MULTIPLE BOOKINGS		3 inserts: 10% DISCOUNT	6 inserts: 25% DISCOUNT
		9 inserts: 35% DISCOUNT	12 inserts: 40% DISCOUNT

*Full page ads with bleed are [H] 297mm x [W] 210mm + 5mm bleed on all edges. Text area is [H] 267mm x [W] 190mm.

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Every month copies are delivered to selected, prestigious postal areas in and around Sussex.
Sussex Society is also available FREE from the following outlets...

ALBOURNE
EARNEST DOE

AMBERLEY
AMBERLEY MUSEUM & HERITAGE CENTRE
AMBERLEY VILLAGE STORES

ANGMERING
ANGMERING MANOR HOTEL
ANGMERING RAILWAY STATION
LAMB INN
MANOR NURSERY
WOODIES NEWS

ARUNDEL
ARUNDEL STATION
ARUNDEL WETLAND CENTRES
GASKYNS

ASHINGTON
RED LION

BIRDHAM
SPINNAKER BAR CAFE RESTAURANT

BOLNEY
BOLNEY WINE ESTATE

BRIGHTON
A NEW YOU

ABACUS BRASSERIE
AMBIENCE GALLERY
ARUNAS
BP GARAGE
BRIGHTON OAKLEY RESIDENTIAL
BRIGHTON RACECOURSE
BROWN'S RESTAURANT
C J'S DELI
CAFE COHO
CAFE ROCOCO
CHOCYWOXYDOODAH BAR DU CHOCOLAT
CHURCHILL SQUARE RECEPTION
CREAM TEA BY THEATRE ROYAL
ELDRED NEWS
ENGLISHS(SEAFOOD RESTAURANT)
EXPOSURE TANNING
GRAVES JENKINS
HAVANNA RESTAURANT
LAUGHING DOG CAFE RESTAURANT
LEADERS ESTATE AGENTS
MAD HATTER COFFEE SHOP
MAGAZINE SHOP
MANSALL MCTAGGART
MARVANS
MULBERRY STORES
NEW PRIORY VETERINARY PRACTICE
NEW STEINE HOTEL
NICE ONE
POST OFFICE
POWDER BEAUTY BOUTIQUE

PRESTON PARK
QUAFF FINE WINE MERCHANT
ROYAL ALBION HOTEL
SAINSBURY'S STORE
SALLY NEWS
SCOOP & CRUMB
SEASIDE NEWS
SPINELLI COFFEE
STANMER HOUSE PUB AND RESTAURANT
STANMER PARK TEA ROOMS
STARBUCKS
SWEET AND THINGS
TASTE DELI
TFI LUNCH
TIN DRUM
WH SMITH

BURGESS HILL
BURGESS HILL INFORMATION CENTRE
LEADERS OFFICE
MARKET PLACE SHOPPING CENTRE
WH SMITH

CHICHESTER
CLOISTERS CAFE
LEADERS OFFICE
NUFFIELD HEALTH & FITNESS WELLBEING

CUCKFIELD
MANSALL MCTAGGART

DITCHLING
AURICULA
GARDEN PRIDE
THE GENERAL

EAST PRESTON
HEDGERS NEWS

FERRING
HIGHDOWN VINEYARD SHOP
KINGSLEY POTTERY GIFTS AND COFFEE
PINKERTONS NEWS
ROUNDSTONE FARM SHOP

FINDON VALLEY
MANSALL MCTAGGART

FINDON VILLAGE
FINDON VILLAGE HOUSE
FINDON VILLAGE NEWS

FULKING
SHEPARD & DOG

HASSOCKS
HASSOCKS RAILWAY STATION
MANSALL MCTAGGART
PDH CARS
PURPLE CARROT CAFE

HAYWARDS HEATH
ANTERIES

HENFIELD
BUDGENS
SWAINS FARM SHOP
WHITE MISCHIEF

HOLLINGBURY
M & S FOODHALL
THE ARGUS FRONT DESK



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Packed with property, what's on, features, recipes, restaurant reviews, local produce, fashion, beauty, interiors, travel, gardening, motors and much, much, more.

HOVE

ACUMEN BUSINESS LAW
AMHURST POST OFFICE
BEAUTY EXPERT HAIR & SKINCARE
CAFÉ O
CHERRY'S
COFFEE REPUBLIC CORNER
DRURY TEA AND COFFEE LOUNGE
HOVE NEWS
HUB
INTENSO COFFEE SHOP
KINGSWAY CITY NEWS
LE CAFÉ FROMAGE
LEADERS ESTATE AGENT
MULBERRYS
QUAFF FINE WINES
ST AUBYN'S NEWS
ST WANNAS
STATION KIOSK
SUSSEX MEDICAL CENTRE

HURSTPIERPOINT

KIKI AND COLE CAFÉ

LANCING

LANCING MANOR LEISURE CENTER

LEWES

LEWES RAILWAY STATION

LITTLEHAMPTON

LEADERS OFFICE

NR FERRING

ROUNDSTONE TEA SHOP

OVINGDEAN

OVINGDEAN VILLAGE STORES

POYNINGS

EDBURTON SPRINGS
OASIS HOTTUBBS, RUSHFIELDS PLANT CENTRE
ROYAL OAK

ROEDEAN

ROEDEAN SCHOOL

ROTTINGDEAN

DAVID WEBB RESIDENTIAL
LET'S GO
ROEDEAN CAFE (NEAR MINI GOLF)
THE ROTTINGDEAN CLUB

RUSTINGTON

COSTA COFFEE
LEADERS OFFICE
LUKES NEWS
RUSTINGTON INFORMATION CENTRE
RUSTINGTON MANOR HOTEL

SALTDEAN

MOLLYS
SALTDEAN FOOD & DRINK

SEAFORD

BRIANS NEWS AGENT
SEAFORD GOLF COARSE
WH SMITH

SHOREHAM

LIGHTERS NEWS

SHOREHAM BEACH

BEACH STORES

SMALL DOLE

SMALL DOLE POST OFFICE

SOUTHWICK

IMPULSE LEISURE
MACFARLANES
PARISHS
SOUTHWICK COMMUNITY CENTRE

STEYNING

BODY MATTERS
MARTIN

STORRINGTON

CHANTBURY LEISURE CENTRE
HENRY ADAMS
MANSALL MCTAGGART
MARTINS

WORTHING

BROADWATER NEWS
CHAPEL NEWS
CHARMANDEAN CENTRE
CONNAUGHT THEATRE
DENYER NEWS
GUILDBOURNE CENTER
LEADERS OFFICE
M & S WORTHING
SELL SMART
SPLASHPOINT WORTHING
STAGECOACH INFORMATION OFFICE
THE ARDINGTON HOTEL
THE SPYGLASS INN CAPTIAN JACKS
VJG JEWELLERY
WORTHING LEISURE CENTRE
WORTHING MUSEAM



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